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## FOR IMMEDIATE RELEASE

## Local Business Leader Completes Specialized Training to Build Better Workplaces

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Wiley welcomes Percy Cannon of Boca Raton, Florida, to the Authorized Partner network of talented trainers, consultants, facilitators, and coaches who bring Everything DiSC® and The Five Behaviors of a Cohesive Team™ to organizations worldwide. Percy Cannon has successfully completed JumpStart, the official Wiley business-building and training session that features the tools, theory, and research behind Everything DiSC and The Five Behaviors of a Cohesive Team. As an Authorized Partner, Percy Cannon will use this advanced knowledge to help clients improve workplace relationships and achieve organizational effectiveness with these proven workplace solutions.

"As an industry leading developer of workplace assessments, Wiley recognizes your dedication to building better workplaces using our proven Everything DiSC and Five Behaviors of a Cohesive Team solutions," said Barry Davis, Vice President and General Manager of Wiley's Workplace Learning Solutions Group. "I continue to be amazed by the superior results our Authorized Partners achieve with their clients, by applying what they have learned through the JumpStart process."

With the growing demand for learning assessments, Wiley continues to attract independent business owners who are committed to delivering the latest tools in workplace performance development. "Our high-quality tools coupled with Percy Cannon's expertise in training and development will serve organizations well. The need for skilled leaders in this industry has been leveraged with our training programs. We look forward to supporting Percy Cannon's business growth," said Davis.

## **About Percy Cannon**

Percy spent 27 years working for three multinational companies (Procter & Gamble, IBM and Microsoft). Over the last six years, Percy has provided professional services to Procter & Gamble, Tiffany, Apotex, Santa Maria Parish and numerous Microsoft subsidiaries and business teams, via keynotes, webinars, seminars, professional coaching, team effectiveness workshops and meeting facilitation.

He published his first book in 2012 in English (The Business Apostolate, Insights to Define and Achieve Your Mission in Life) and in 2013 in Spanish ("El negocio más grande de su vida").

Percy is a Wainwright Global Certified Professional Coach and an experienced Authorized Partner for the "Five Behaviors of a Cohesive Team" methodology, with over 10 workshops already personally conducted with this solution.

Percy released his first iPhone / iPad application, LifePlan, in December of 2016.

Percy is married and has three children and six grandchildren. He is a passionate runner and reader, and speaks English, Spanish and Portuguese fluently.

## **About Wiley's Workplace Learning Solutions Group**

Wiley's professional development business creates products and services that help people become more effective in the workplace and achieve career success. We bring the ideas and best practices of thought leaders to life—serving workplace communities worldwide.

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